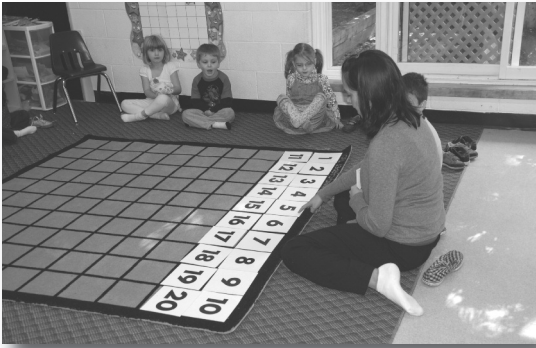


TO BE SUCCESSFUL IN GRADE 1



Kindergarten years are critical for developing basic knowledge and skills necessary for success in Grade 1. Young children need to develop independence, confidence, a 'joie de vivre' and a curiosity to learn in order to be successful throughout their school life.

Young children also need a sound phonetic background that will lead to language development, literacy and reading. Developing basic math concepts and competency builds a foundation to face the numeration, patterning and geometric challenges in their later years.

We have evolved a two-year "academic" kindergarten program that will meet and exceed the needs and interests of four to six year olds. I am confident that your child not only will LOVE coming to Brant but also will be well prepared for Grade 1.

Dr. Heather Knoepfli
Director

SIX MYTHS OF THE BOARD'S FULL-DAY EARLY LEARNING PROGRAM

Myth #1: Kindergarten is COMPULSORY

School is not compulsory until Grade 1. Kindergarten is a PARENT'S CHOICE. Because you want the very best education for your Kindergarten child, you may choose whatever Kindergarten program you like or you may keep your child home until Grade 1.

Myth #2: Board School Programs are FREE.

Board programs are NOT free, particularly if you need childcare before and/or after school. Costs may include:

1. fees for Before and After School programs
2. cost of snacks and lunches (which we provide daily). This is a significant cost over the course of a year.
3. fees for PA days, Christmas, March Break, and early dismissal days.
4. some school supplies are provided by parents

Myth #3: Children must go to a Board program to MAKE FRIENDS that they will have in Grade 1.

This is the biggest myth of all! It is TRUE that children need friends. However, special friends and long-term friends are typically not made in Kindergarten. Four to six year old children choose friends to play with depending more on what the friend is doing rather than WHO the child is. Many children change schools in Grade 1 and do just fine.

Myth #4: If it's a Board program, it must be HIGH QUALITY.

This is another huge myth. A program is only as good as:

1. the on-site teachers who interact with your child on a daily basis.
2. the program itself. What does it include? Does it focus on language and literacy? Are there enrichment activities?
3. the teacher:child ratio. It must be low if children are to get individual attention.
4. the number of teacher contact hours over the course of the year.

Myth #5: Board Programs run ALL YEAR.

Board programs won't operate during the summer or over Christmas and March Break. They will not operate on PA days.

Brant provides a seamless and continual program throughout the year for children enrolled in our Kindergarten program. We do not guarantee enrolment for other children unless there is space available.

Myth #6: Board programs are IDEAL FOR EVERY CHILD.

If you know and understand children, you recognize that they develop and learn at different rates and in different ways.

Brant's smaller, more intimate setting with an emphasis on CARE as well as LEARNING is able to meet the individual needs of your child.

WHY BRANT'S FULL-TIME TWO YEAR ACADEMIC KINDERGARTEN PROGRAM MAY BE THE BEST DECISION YOU MAKE FOR YOUR YOUNGSTER!

We offer:

1. highly qualified certified teachers
2. staff: child ratios of 1:8 to 1:10 compared with 1:13 to 1:16 in a Board program.
3. a smaller class size than in a Board program.
4. a year round program
5. a separate program for Year 1 (JK) and Year II (SK)
6. an ACADEMIC program with an emphasis on language and literacy.
7. a program that follows the Ministry of Education's Kindergarten Guidelines. However, our program includes many enriched activities:
 - Roots & Shoots, a program that teaches children care and compassion for the environment, animals and their community.
 - Wiz-Tech – a creative problem-solving program
 - a computer lab. with eight computers
 - optional swimming program
 - French – a great start, especially if you are considering French immersion for your child
 - outdoor programs on our adventure playgrounds, which are designed for Kindergarten children
8. nutritious snacks and lunches each day. Parents must provide snacks and lunches for their child if he/she attends a Board program.
9. a quiet time mid-day. We recognize that busy children need down time to be refreshed for a full afternoon of activity.

COMPARING COSTS . . .

Comparing our costs against the costs accrued in a Board Kindergarten, you will find our fees affordable, particularly when you factor in the child tax deduction and the child care benefit.

WHERE CAN MY KINDERGARTEN CHILD GET THE BEST EDUCATION AND PREPARATION FOR SUCCESS IN GRADE 1?

This is the QUESTION parents need to answer.

It is not the SCHOOL that counts. It is the TEACHERS who will be interacting with your child each day.

It is not just the LEARNING activities that are provided. It is also the CARE that is provided on a daily basis.

It's not just the fun and PLAY that all children love. It is also about the rich array of LEARNING activities and ENRICHED activities that pique a child's curiosity and motivate them.

To learn more, plan to attend one of our kindergarten information sessions:

January 18th or 20th at 6:00pm

Free childcare provided

\$50.00

DISCOUNT COUPON
to be applied against registration fees.

- Must be presented at time of registration for Brant's full-time two year Kindergarten. • Limit one coupon per child. • Offer expires March 31, 2011.
- May not be combined with any other coupon or voucher offer.

INFORMATION ABOUT A

FULL-DAY TWO YEAR KINDERGARTEN

AT BRANT CHILDREN'S CENTRE



AN EXCELLENT ALTERNATIVE TO THE BOARD OF EDUCATION'S "PLAY-BASED" KINDERGARTEN

To register or for more information call

905-634-5518

bclc@bellnet.ca



a happy place to grow and learn

www.brantchildrenscentre.com

SEE BACK FOR DISCOUNT COUPON